



International Limited ACN 110 184 355

Corporate Head Office
Level 2, 35 Outram Street
West Perth
Western Australia 6155 www.tv2u.com info@tv2u.com

Directors

Nick Fitzgerald – Chairman & Founder

Appointed – 05/02/2016

Mr Fitzgerald was the Founder of tv2u, in 2008. He has an exceptional pedigree averaging over 23 years each in Media and Entertainment, with deep domain expertise and project experience with content owners, digital service providers, broadcasters and telecommunications companies. Driving the vision of the business, as well as setting the strategic goals and objectives of **tv2u**, Nick listed the company onto the ASX in 2016 in order to provide an environment to quickly gain traction globally, to support internet and mobile businesses as they launch into a global OTT marketplace.

Prior to **tv2u**, Mr. Fitzgerald served in numerous executive level positions including several successful start-up companies. As Vice President of Digital Rapids Asia, he pioneered encoding/transcoding technology into the Asia Pacific markets and was responsible for the region’s operations, business development, sales and distribution networks. It was during his tenure with Digital Rapids that the market need for totally-managed solutions was realized, and **tv2u** was born initially as a free consultancy service to the industry, assisting “New Media” companies to understand the technology requirements and market drivers.

Pete Cunningham

Appointed – 21/10/2016

Mr Cunningham, the current CTO of TV2U, has more than 30 years of experience in the broadcast and professional video industry. He has held various strategic and managerial positions with major digital service providers and manufacturers including Abekas, Imagine Communications (formerly Harris Broadcast), and Digital Rapids.

Mr Cunningham demonstrates strong project management skills, which he has honed over the years by managing some of the largest IPTV and OTT projects for various high-profile clients in Europe and the U.S. He has extensive knowledge of emerging technologies with an emphasis on video streaming protocols, cloud methodologies, and system architecture and solution designs for OTT and TV Everywhere applications.

GLOBAL OFFICE LOCATIONS

UNITED KINGDOM
MALAYSIA

BRAZIL
SYDNEY

INDONESIA
PERTH



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Alan Boyd

Appointed – 19/01/2017

Mr. Boyd is an experienced technology, media and intellectual property investment and development specialists with a long record of success in Europe, America and Asia. Mr. Boyd is seen as a pioneer of the US personal computer industry. In the 1970s, he wrote some of the earliest personal computer programs for MUSE, one of the first independent software companies. Mr. Boyd served as the first Product Development Manager at Microsoft, which he joined in 1980. He was responsible for the development of many ubiquitous software products, including Microsoft Word, Excel, MSDOS and Windows that have become household names and sold billions of copies. He was also responsible for the formulation and implementation of Microsoft's successful acquisitions strategy. On leaving Microsoft, he introduced the first hypertext browser and established hypertext as a key technology for the Internet. Mr. Boyd was a Co-founder of St Binks International Group, a Shanghai-based boutique investor. In 2011, he co-founded SmartCity Software to acquire technologies needed for China's massive smart city development program. He was also an Advisor with Callahan Advisory of Denver, CO. and was appointed Senior IP Consultant with Longan Law, one of China's leading IP law firms. Mr. Boyd has advised the Chinese Government on technology and IP development. His knowledge and business network in China will be of importance in presenting TV2U technology to commercial opportunities within China. Using his technical capabilities and his near 40 years of commercial experience, the Company is excited that he will be assisting to drive and focus on our OTT content service distribution and platform-as-a-service sales programs globally.

David Adams

Appointed – 19/01/2017

Mr. Adams specialises in corporate and financial management and is a qualified accountant and chartered secretary with over 23 years' and 18 years' commercial experience respectively. Past roles have provided experience in strategic management, corporate planning, governance implementation and change management at senior and board level. Mr. Adams has in the past also taken up board positions on a number of non-listed public and private companies including the current director of TV2U Worldwide Pty Ltd, wholly owned subsidiary of TV2U International Limited. Current affiliations include member and graduate of the Governance Institute of Australia (ACIS & AGIA), BCom (Curtin), CPA Australia and the Australian Institute of Company Directors.



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John Lewis

Appointed – 16/03/2017

Mr Lewis was previously appointed as Company Secretary of the Company on 1 March 2017.

Mr Lewis is a Chartered Accountant who qualified in 1993. He has during the past 10 years had significant experience as a CFO, Company Secretary and Company Director.

Andy Brown

Appointed – 16/03/2017

Mr Brown has been CEO of an award-winning software business providing personalisation systems to Cable, IPTV and OTT Operators, Head of European Operations for a set-top-box manufacturer, and CEO for digital entertainment at British Telecom.

Before his focus into the TMT technology sector in the late 1990's, he was a Director of a leading Innovation Consultancy with particular expertise in Software, Technology and Communications Industries. As a part of his role, he became Interim CEO of corporate start-up ventures for 3 FTSE50 corporations in the UK.

Mr Brown is a revenue focused and strategic executive with 30 years of progressive business and product management success. Resourceful and forward-thinking, he is recognised for combining strategy, management, development, process, technical, and team-building expertise to drive product excellence and achieve common objectives.