



International Limited ACN 110 184 355

Corporate Head Office
Level 2, 35 Outram Street
West Perth 6005
Phone: 6555 9500
ASX Code: TV2

14 June 2017

TV2U Announces First Revenues In June 2017.

TV2U International Ltd (ASX: TV2) is pleased to announce that the company's first sale to SOL Telecom will be invoiced before 30 June 2017. The amount will be in the region of \$130,000, which includes implementation fees for the launch of the service in Brazil. The company expects monthly billing to be permanent and ongoing, on an increasing scale as services and subscribers are ramped by SOL and the new OTT Association.

SOL TELECOM

Sol Telecom have now chosen their brand for their OTT service, to be provided by the TV2U team, and will be named "SolGO". The team showcased the SolGO app and content service at the Abrint ISP event in Sao Paulo over the past two weeks, with the TV2U platform at the forefront of the new Brazilian OTT Trade Association that will be launched very shortly.

SOL CEO Janio Cesar de Medeiros commented:

"The response to our showcase in the past two weeks has been phenomenal. At this point we can say without doubt that the vision behind this business and the approach to OTT for Brazil is going to be very substantial.

With over 300 ISPs already expressing their commitment to the Association, we envision to drive millions of subscribers to take up these services."

This commentary further endorses SOL Telecom's recent updated contract amendment (1 June 2017) whereby minimum subscribers and minimum OTT Operators has been formalised for the initial first five years. All these subscribers will have access to the TV2U OTT platform, which offers OTT services to the subscribers on the back of this successful showcase campaign.

An example of the SolGO app experience will be added to the TV2U website shortly.

TV2U's services in Brazil will roll out from this point with new content packages being made available throughout the remainder of this year, as additional content deals are finalised.

The breadth of available content for the OTT model that TV2U provides in Brazil will be far beyond anything currently seen in that market, with an unprecedented offering of:

- **Over 200 live TV channels;**
- **Catch up TV facility;**
- **Premium movies that can be purchased from as little as a few weeks after their cinematic release;**
- **Extensive library of movies to cater for every individual taste, across a wide range of genres;**
- **Further content may also be added in the future to cover "Pay per View" events, for example to cover key live sporting events.**

UNITED KINGDOM
MALAYSIA

GLOBAL OFFICE LOCATIONS
HONG KONG
SYDNEY

INDONESIA
PERTH

TV2U's approach to the Brazilian market is to maintain fresh and stimulating offerings to our clients, ensuring the end consumer is getting the complete package - all in one place.

With the TV2U technologies at the heart of the new OTT Association clients are now being offered the service and infrastructure to disrupt and take the place of the traditional TV operator, with the potential to become the Brazil equivalent (for example) of Foxtel in the Australian market.

Commenting on the first SOL Telecom revenues, TV2U CEO Andy Brown said:

"TV2U's revenues derived from subscriber uptake will grow quickly and substantially after the short initial period of us getting into the market. As for our revenues overall, look out for another announcement this month!"

TV2U Chairman Nick Fitzgerald adds:

"Sol are doing an amazing job by taking the lead in promoting TV2U's infrastructure to the Brazilian market. With the business now fully functional and turning to revenues, we look forward to becoming cash-flow positive on an ongoing basis, and truly beginning to drive shareholder value."

INVESTOR ENQUIRIES:

Corporate Communications: David Adams

Email: david@tv2u.com

ABOUT TV2U

TV2U is a global complete entertainment platform that enables businesses, such as telecommunications companies, to quickly and easily offer streaming content to their customers. The service includes movies, television programs, karaoke content and games through an encrypted channel for enhanced copyright protection. TV2U also offers unique real-time viewership analytics to enable businesses to send highly targeted advertising to end-users to maximise their revenue streams. TV2U is changing the face of online entertainment and advertising.

For personal use only